



STEPS TO JOINING THE YUM AND FUN



ALL ABOUT YOU

The first step is all about us getting to know you... In other words our 'Franchisee Assessment Process'. This involves completing an *Information Request Form* and a *Self Assessment Survey*, both of which will be emailed to you and completed in full online.

If you wish to continue with your application please provide the following information.

Before beginning Step 1, please email the following information to our Franchise Recruitment Manager Mario D'Angelo at Mario.DAngelo@Wendys.com.au

- Your full name
- Your full address
- Your email address
- Your phone number (mobile and landline)



FIRST INTERVIEW

Once both of the online forms have been received and evaluated by the Franchise Recruitment Team, an initial interview will take place. This can be completed over the phone or 'face to face'.

This meeting involves Wendys learning more about you as well as you getting to know more about the Wendys franchise business. This allows for both parties to form opinions as to the overall suitability of the application.

It is important that the interview is attended by all parties to the proposed franchise business.

Once the interview has taken place, you will be notified within 72 hours whether or not you have successfully moved to the next stage of becoming a Wendys Franchisee.





OPERATIONAL FORMS

At this point, provisionally approved applicants will be required to complete and return the following:

- Confidentiality Deed.
- Financial Position Verification.
- Credit & Police Check.
- Cash Flow Forecast
- Business Plan
- Letter of Bank Approval' confirming finance approval.

The completion of this questionnaire will assist the Franchise Recruitment team in further assessing your application.

Provided you are successful, upon receipt of the Confidentiality Agreement, we will send you the 'Wendy's Information Pack' which contains further details on the Wendy's franchise system that may be used in obtaining legal and financial advice.



CONTACTING WENDYS FRANCHISEES

It is important that you take the opportunity to learn more about the Wendys franchise business from our existing partners.

We encourage you to speak to a minimum of three franchisees to get their view on what it is like owning and managing a Wendys store and what they think of Wendys in general.

This crucial step forms part of your due diligence in researching about the Wendys Franchise business.

THE IN STORE EXPERIENCE DAY

The instore experience day is an opportunity to ensure that as a potential Wendys franchisee you are not only the right cultural fit but have the necessary motivations and ambitions to become ambassadors for the Wendys brand as well as store operational leaders.

This is a great opportunity to experience first hand what it is like in our Wendys stores. This day is conducted in one of our Accredited Franchise Training stores.





SECOND INTERVIEW

This interview is conducted between yourself and the Franchise Recruitment Team.

This meeting will only take place once you have completed all the previously outlined steps and you feel confident about joining the Wendys Team.

The meeting will be held at either Wendys National Office in Adelaide or your home state capital. Final approval will be given within 72 hours.



TRAINING

The Wendys Training Program is full time for 4 weeks and consists of 3 weeks in a training store and 1 week at Wendys National Office in Adelaide. The training fee includes your accommodation; however you must cover the travel costs.

The training is usually scheduled 4-5 weeks prior to your store handover. This allows for the information you have learnt to still be fresh in your mind when you take over your store.

For new stores the training program is included in the startup cost



OWNING YOUR OWN STORE

Once you have successfully completed the training program you will become part of our Wendys team and take over your store to start serving your Wendys Customers!

During the course of our selection process and the Training Program, Wendys Supa Sundaes has the right to terminate your participation at its sole discretion and without being require to provide you any reasons.

